



# PRESS RELEASE

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FOR IMMEDIATE RELEASE  
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## **Brunswick Commercial and Government Products Launches New Web Site**

**EDGEWATER, FLA. February 9, 2010** – Brunswick Commercial and Government Products (BCGP), a leading manufacturer of commercial and government fiberglass watercraft, announced today the launch of newly designed Web site, [www.brunswickcgp.com](http://www.brunswickcgp.com), aimed at helping law enforcement, military, fire/rescue and workboat customers configure boats specific to their needs.

“We wanted to give our customers access to the tools they need to develop exactly the right product for their missions,” explained Jeremy Davis, BCGP sales manager. “This new Web site gives them the data they need to select the appropriate platform and to equip it with a choice of approximately 600 options.”

The home page features a brief video that shows an array of military and commercial boats in action. Other site features include an easily navigable menu that showcases BCGP’s Boston Whaler and Impact RIB product lines, with detailed information about the crafts’ construction and how they are built to withstand tough working conditions.

“We conceived and built this Web site to augment our sales force, by providing our customers immediate access to information at their convenience,” said Davis. “Then, after they have an idea of their options, one of our sales professionals will ensure that the customers get exactly the right boat for their application.”

Another useful site feature is a “Grant Opportunities” page, which is designed to assist agencies in researching and obtaining boat procurement funding by providing up-to-date links.

Visit [www.brunswickcgp.com](http://www.brunswickcgp.com) for more information regarding Brunswick Commercial and Government Products or contact Catherine Morgan at 386.423.2900.

### *About Brunswick*

*Headquartered in Lake Forest, Ill., Brunswick Corporation endeavors to instill "Genuine Ingenuity"(TM) in all its leading consumer brands, including Mercury and Mariner outboard engines; Mercury MerCruiser sterndrives and*

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*inboard engines; MotorGuide trolling motors; Attwood marine parts and accessories; Land 'N' Sea, Kellogg Marine, Diversified Marine and Benrock parts and accessories distributors; Arvor, Bayliner, Bermuda, Boston Whaler, Cabo Yachts, Crestliner, Cypress Cay, Harris, Hatteras, Lowe, Lund, Meridian, Ornvik, Princecraft, Quicksilver, Rayglass, Sea Ray, Sealine, Triton, Trophy, Uttern and Valiant boats; Life Fitness and Hammer Strength fitness equipment; Brunswick bowling centers, equipment and consumer products; Brunswick billiards tables and foosball tables. For more information, visit <http://www.brunswick.com>.*

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